

## Press release

24 July 2015



NORMA Group SE  
Media Relations  
Edisonstrasse 4  
63477 Maintal  
Germany

[www.normagroup.com](http://www.normagroup.com)

## NORMA Group invites its stakeholders to develop corporate responsibility further

**Frankfurt/Maintal, Germany, 24 July 2015** – NORMA Group, a global market leader in engineered joining technology, met with experts from industry and civil society on 23 July 2015 to discuss Corporate Responsibility (CR) and respond to all relevant issues of sustainability. The projects and measures with which the global company strives to deal with people and natural resources in a responsible manner were evaluated from different points of view and developed further.

"We see ourselves as an open and dialogue-oriented company. The dialogue with our stakeholders is a key element of our corporate responsibility. We then use the results from this dialogue with our stakeholders to generate valuable ideas on how we can further sharpen our profile as a responsible company," says Werner Deggim, CEO of NORMA Group.

At the first round-table discussion on corporate responsibility, NORMA representatives from the senior management level of various divisions engaged in a lively exchange with around 20 stakeholders from the worlds of business, politics and science, as well as associations and non-profit organizations, in the city of Frankfurt. NORMA Group provided detailed insights into its CR strategy. Afterwards, the participants dealt with the measures and objectives in the fields of [business solutions](#), [employees](#) and the [environment](#) in a workshop sequence. It focused on the critical review of the priorities for action and the development of new activities. The results serve NORMA Group as an impetus for developing its CR strategy, projects and activities even further. "In reviewing our sustainability goals and setting the course for new projects, we don't want to rely solely on the internal perspective but also include external perspectives. The round-table discussion brought important insights about how NORMA Group is seen and judged by sustainability experts," says Wolfgang Geiger, Vice President of Group Purchasing at NORMA Group. The new CR Roadmap will be presented in the fall of 2015. It will then serve as a framework for action for the next two years.

NORMA Group started to systematically integrate corporate responsibility into its corporate strategy in 2012. The company provides transparency as to its own achievements and progress in corporate responsibility on its website [www.normagroup.com/cr](http://www.normagroup.com/cr) and in its Sustainability Report that was first published in 2014.

Additional information on the company is available on [www.normagroup.com](http://www.normagroup.com). Please visit our platform [www.normagroup.com/images](http://www.normagroup.com/images) for press photos.

### Press contact

NORMA Group SE

Daphne Recker

Media Relations

Phone: +49 (0)6181 - 6102 743

---

**Press release**

24 July 2015



NORMA Group SE  
Media Relations  
Edisonstrasse 4  
63477 Maintal  
Germany

[www.normagroup.com](http://www.normagroup.com)

e-mail: [daphne.recker@normagroup.com](mailto:daphne.recker@normagroup.com)

**About NORMA Group**

NORMA Group is an international market and technology leader in engineered joining technology. The company manufactures a wide range of innovative joining technology solutions in three product categories (clamp, connect and fluid) and offers more than 35,000 high-quality products and solutions to more than 10,000 customers in 100 countries. NORMA Group joining products can be found in vehicles and trains, ships and aircraft, buildings and water management as well as in applications for the pharmaceutical and biotechnology industry. The company generated sales of around EUR 695 million in 2014. With around 6,000 employees, NORMA Group operates a global network of 22 production facilities as well as numerous sales and distribution sites across Europe, the Americas, and Asia-Pacific. NORMA Group has its headquarters in Maintal, Germany. NORMA Group SE is listed on the German stock exchange (Prime Standard) and included in the MDAX index.